

*Red, Hot & Soul*

# PROM FLASHBACK

Saturday, May 4, 2024, 6 pm

**zach**  
T H E A T R E

# ZACH

T H E A T R E

ZACH's annual gala, Red, Hot & Soul, is a dynamic gathering that celebrates the essence of theatre, community, and creativity. We invite you to join us in raising funds to support ZACH's mission-driven artistic and educational programming. Enjoy a beautiful meal, exciting live auction and performances on the Peoples Plaza and dance the night away on the Karen Kuykendall Stage at the Topfer.

This year's event is themed to celebrate our Spring 2024 production of *The Prom*. Flashback in time to balloons, streamers, slow dances, and that rental tux you'll never forget. For one magical evening, come together and relive your favorite prom memories on the dance floor - or create new ones. All while supporting a cornerstone of Austin's vibrant cultural scene.

Were you a dancing queen or a wallflower? A jock or a nerd? Head of the prom committee, or never left the limo? At this prom, it doesn't matter; the night belongs to everyone.

ATTIRE: Classic Prom Attire Strongly Suggested - Black Tie Optional

Thank you to our *Red, Hot & Soul* event leadership:

EVENT CHAIR: Julie Williams

COMMITTEE: Donn Gauger, Cindy Greenwood, Caroline Messer,  
Amber Pearce, Nico Ramsey and Kathy Taylor

For information or to secure a sponsorship, table or tickets, visit [zachtheatre.org/rhs](https://zachtheatre.org/rhs) or contact [redhotandsoul@zachtheatre.org](mailto:redhotandsoul@zachtheatre.org)

PRESENTED BY:



AND

CAROLYN AND  
MARC SERIFF

**zACH**  
T H E A T R E

*Red, Hot & Soul -  
Join the party!*

**TABLES, TICKETS AND SPONSORSHIPS**

# Tables and Tickets

## **PROM ROYALTY (x1) - \$25,000**

- Table for 10 Guests with dinner, bar service, and live entertainment\*
- Admission to the cocktail reception and after-party
- Champagne toast upon arrival
- Season-long listing in ZACH's programs
- Prominent recognition on the event web page, invitation, program, digital lobby screens, and summer playbill ad as Individual Presenting Sponsor

## **THE PROM COURT (x2) - \$15,000**

- Table for 10 Guests with dinner, bar service, and live entertainment\*
- Admission to the cocktail reception and after-party
- Champagne toast upon arrival
- Season-long listing in ZACH's programs
- Prominent recognition on the event web page, invitation, program, digital lobby screens, and summer playbill ad
- Naming Opportunities for RHS: Cocktail Reception, After Party Sponsor, PPC Company Performance Sponsor

## **THE REBELS (x4) - \$10,000**

- Table for 10 Guests with dinner, bar service, and live entertainment\*
- Admission to the cocktail reception and after-party
- Champagne toast upon arrival
- Season-long listing in ZACH's programs
- Prominent recognition on the event web page, invitation, program, digital lobby screens, and summer playbill ad
- Naming Opportunities for RHS: Floral, Bar, Wine, Dinner, Photo Booth, Valet Parking, Video

## **THE COOL KIDS (x10) - \$2,500**

- Seating for 2 Guests with dinner, bar service, and live entertainment
- Admission to the cocktail reception and after-party
- Champagne toast upon arrival
- Season-long listing in ZACH's programs
- Prominent recognition on the event web page, invitation, program, digital lobby screens, and summer playbill ad

# Tables and Tickets continued

## **THE CLASS CLOWNS (x20) - \$6,000**

- Table for 10 Guests with dinner, bar service, and live entertainment\*
- Admission to the cocktail reception and after-party

## **GOING STAG (x30) - \$350**

- Seating for 1 Guest with dinner, bar service, and live entertainment
- Admission to the cocktail reception and after-party

*\* May be increased to a table for 12 upon request - table host is responsible for covering the cost of additional guests*

# Corporate Sponsorships

We can provide a tailored menu of recognition and benefit options that will help you meet your goals for philanthropy, marketing, and community participation. Contact Cathleen Berdan, Director of Development at [cberdan@zachtheatre.org](mailto:cberdan@zachtheatre.org) for more information.

## **LIFE OF THE PARTY (x1) - \$25,000**

- Table for 10 Guests with dinner, bar service, and live entertainment\*
- Admission to the cocktail reception and after-party
- Champagne toast upon arrival
- Season-long listing in ZACH's programs
- Prominent recognition on the event web page, invitation, program, digital lobby screens, and summer playbill ad
- Custom sponsorship activations and branding
- Full-page color ad in the event program
- Logo projection at the event
- Opportunity for welcome video from company representative to be included in Know Before You Go to all Guests
- Verbal acknowledgment during the speaking program
- Naming Opportunities for RHS: Cocktail Reception, After Party Sponsor, PPC Company Performance Sponsor

## **SPIRIT SQUAD (x2) - \$15,000**

- Table for 10 Guests with dinner, bar service, and live entertainment\*
- Admission to the cocktail reception and after-party
- Champagne toast upon arrival
- Season-long listing in ZACH's programs
- Prominent recognition on the event web page, invitation, program, digital lobby screens, and summer playbill ad
- Custom sponsorship activations and branding
- Half-page color ad in the event program
- Naming Opportunities for RHS: Cocktail Reception, After Party Sponsor, PPC Company Performance Sponsor

## **THE STRETCH LIMO (x1) - \$10,000**

- Table for 10 Guests with dinner, bar service, and live entertainment\*
- Admission to the cocktail reception and after-party
- Champagne toast upon arrival
- Season-long listing in ZACH's programs
- Prominent recognition on the event web page, invitation, program, digital lobby screens, and summer playbill ad
- Custom sponsorship activations and branding
- Half-page color ad in the event program
- Naming Opportunities for RHS: Floral, Bar, Wine, Dinner, Photo Booth, Valet Parking, Video