

RED, HOT & SOUL  
MAY 4, 2019

NAUGHTY

*but nice*

COCKTAILS | DINNER BY THE FOUR SEASONS  
ENTERTAINMENT | AUCTION | HAPPIEST EVER AFTER PARTY

HONORING **Mindy Ellmer and Brian McCall**

BENEFITING **ZACH Theatre's Artistic and Education Programs**

HONORARY CHAIR **Bobbi Topfer**

CHAIRS **Dan Jackson III and M. Jeremy Guiberteau, MD**

TO SECURE YOUR SPONSORSHIP, OR TO MAKE A GIFT IN HONOR OF MINDY ELLMER AND BRIAN MCCALL, CONTACT CATHLEEN BERDAN AT [CBERDAN@ZACHTHEATRE.ORG](mailto:CBERDAN@ZACHTHEATRE.ORG).

JOIN THE PARTY AS A RED, HOT & SOUL SPONSOR!

# *SPONSORSHIPS* naming sponsors

ALL NAMING SPONSORS RECEIVE:

- Sponsorship naming rights
- A sumptuous dinner by the Four Seasons, bar service, and live entertainment under the Bobbi Pavilion
- Admission to the cocktail reception and after party
- Premium dinner wine service
- Prominent recognition on event web page, invitation,\* program,\* digital lobby screens, and summer playbill ad
- Season-long listing in ZACH's programs
- Custom sponsorship activations and branding

~~\$25,000 — NAUGHTY BUT NICE PRESENTING SPONSOR~~ **SOLD!**

- VIP gala table for ten guests
- Exclusive logo projection at event
- Full page color ad in event program\*
- Recognition in the pre-show announcement
- Verbal acknowledgement during the speaking program
- Recognition in event video content

**\$15,000 - VIP NAMING SPONSOR**

- VIP gala table for ten guests
- Full page color ad in event program\*
- Recognition in the pre-show announcement
- Verbal acknowledgement during the speaking program

~~ARTS ACROSS THE CURRICULUM SPOTLIGHT SPONSOR~~ **SOLD!**

~~PERFORMING ARTS SCHOOL SPOTLIGHT SPONSOR~~ **SOLD!**

~~THEATRE FOR FAMILIES AND SCHOOLS SPOTLIGHT SPONSOR~~ **SOLD!**

~~YOUNG PLAYWRIGHTS FOR CHANGE SPOTLIGHT SPONSOR~~

**\$10,000 - VIP NAMING SPONSOR**

- VIP gala table for ten guests
- Half page color ad in event program\*
- Recognition in the pre-show announcement

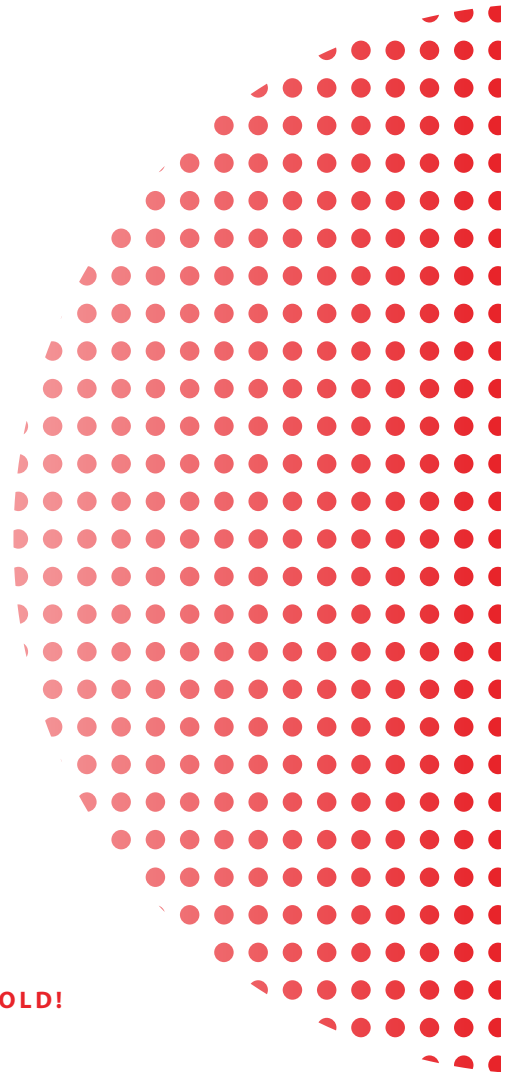
~~RED, HOT & SOUL ARTISTIC DESIGN SPONSOR~~ **SOLD!**

~~RED, HOT & SOUL ENTERTAINMENT SPONSOR~~ **SOLD!**

~~RED, HOT & SOUL PRE-PROFESSIONAL COMPANY PERFORMANCE SPONSOR~~ **SOLD!**

~~RED, HOT & SOUL PRODUCTION CREW SPONSOR~~ **SOLD!**

\* Pending written pledge of sponsorship secured prior to print/publishing deadlines.



# SPONSORSHIPS *naming sponsors*

CONTINUED

## ALL NAMING SPONSORS RECEIVE:

- Sponsorship naming rights
- A sumptuous dinner by the Four Seasons, bar service, and live entertainment under the Bobbi Pavilion
- Admission to the cocktail reception and after party
- Premium dinner wine service
- Prominent recognition on event web page, invitation,\* program,\* digital lobby screens, and summer playbill ad
- Season-long listing in ZACH's programs
- Custom sponsorship activations and branding

## **\$7,500 - NAMING SPONSOR**

- Gala table for ten guests

## ~~AFTER PARTY SPONSOR~~ **SOLD!**

- DJ shout-out recognition during the after party

## ~~BAR SPONSOR~~ **SOLD!**

- Name/logo on cocktail napkins at all bars during event

## ~~DINNER SPONSOR~~ **SOLD!**

- Name/logo on dinner menus

## ~~DREAM VIDEO SPONSOR~~ **SOLD!**

- Name/logo in event video content

## ~~PHOTOGRAPHY SPONSOR~~ **SOLD!**

- Name/logo on the photo booth and gallery

## ~~PROGRAM SPONSOR~~

- Name/logo on the title page of the event program

## ~~VALET PARKING SPONSOR~~ **SOLD!**

- Name/logo on valet parking signage

\* Pending written pledge of sponsorship secured prior to print/publishing deadlines.

*share the dream*

FUNDS RAISED AT RED, HOT & SOUL HELP SUPPORT ZACH'S EDUCATIONAL PROGRAMMING INCLUDING THEATRE FOR FAMILIES, ZACH'S PRE-PROFESSIONAL COMPANY, ACTING CONSERVATORY, ARTS ACROSS THE CURRICULUM, SENSORY FRIENDLY PERFORMANCES, AND OUR SAFE PARTNERSHIP. ZACH'S EDUCATION PROGRAMS REACH OVER 55,000 CHILDREN AND STUDENTS ANNUALLY, WELCOMING ALL OF AUSTIN'S CHILDREN AND SCHOOLS TO ATTEND PERFORMANCES, CLASSES, AND SUMMER CAMPS, EVEN IF THEY CAN'T AFFORD TICKETS OR TUITION.

**ZACH**  
T H E A T R E

# SPONSORSHIPS tables

## ALL TABLE SPONSORS RECEIVE:

- A sumptuous dinner by the Four Seasons, bar service, and live entertainment under the Bobbi Pavilion
- Admission to the cocktail reception and after party
- Prominent recognition on event web page, invitation,\* program,\* digital lobby screens, and summer playbill ad

### **\$25,000 - RED TABLE SPONSOR**

- Two VIP gala tables for ten guests
- Premium dinner wine service
- Full page color ad in event program\*
- Recognition in the pre-show announcement
- Verbal acknowledgement during the speaking program

### **\$10,000 - HOT TABLE SPONSOR**

- VIP gala table for ten guests
- Premium dinner wine service
- Half page color ad in event program\*

### **\$5,000 - SOUL TABLE SPONSOR** *Limited Availability*

- Gala table for ten guests

\* Pending written pledge of sponsorship secured prior to print/publishing deadlines.

# SPONSORSHIPS duos

## ENJOY THE BENEFITS OF OUR VIP SPONSORS FOR TWO GUESTS

### **\$2,500 - NAUGHTY BUT NICE DUO**

- VIP gala seating for two guests
- A sumptuous dinner by the Four Seasons, bar service, and live entertainment under the Bobbi Pavilion
- Admission to the cocktail reception and after party
- Premium dinner wine service
- Prominent recognition on event web page, invitation,\* program,\* digital lobby screens, and summer playbill ad

# RED, HOT & SOUL 2019 GIFT AND PLEDGE FORM

Saturday, May 4

Honoring Mindy Ellmer and Brian McCall and Benefiting ZACH Theatre's Artistic and Education Programs

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (Day) \_\_\_\_\_ Phone (Eve) \_\_\_\_\_

Email \_\_\_\_\_

Name as you wish to be recognized in event materials \_\_\_\_\_

## Yes! I would like to support Red, Hot & Soul 2019.

### NAMING OPPORTUNITIES

- |   |   |
|---|---|
| <input type="checkbox"/> \$25,000 - Naughty But Nice Presenting Sponsor <b>SOLD!</b>                          | <input type="checkbox"/> \$7,500 - After Party Sponsor <b>SOLD!</b>   |
| <input type="checkbox"/> \$15,000 - Arts Across the Curriculum Spotlight Sponsor <b>SOLD!</b>                 | <input type="checkbox"/> \$7,500 - Bar Sponsor <b>SOLD!</b>           |
| <input type="checkbox"/> \$15,000 - Performing Arts School Spotlight Sponsor <b>SOLD!</b>                     | <input type="checkbox"/> \$7,500 - Dinner Sponsor <b>SOLD!</b>        |
| <input type="checkbox"/> \$15,000 - Theatre for Families and Schools Spotlight Sponsor <b>SOLD!</b>           | <input type="checkbox"/> \$7,500 - Dream Video Sponsor <b>SOLD!</b>   |
| <input type="checkbox"/> \$15,000 - Young Playwrights for Change Spotlight Sponsor                            | <input type="checkbox"/> \$7,500 - Photography Sponsor <b>SOLD!</b>   |
| <input type="checkbox"/> \$10,000 - Red, Hot & Soul Artistic Design Sponsor <b>SOLD!</b>                      | <input type="checkbox"/> \$7,500 - Program Sponsor                    |
| <input type="checkbox"/> \$10,000 - Red, Hot & Soul Entertainment Sponsor <b>SOLD!</b>                        | <input type="checkbox"/> \$7,500 - Valet Parking Sponsor <b>SOLD!</b> |
| <input type="checkbox"/> \$10,000 - Red, Hot & Soul Pre-Professional Company Performance Sponsor <b>SOLD!</b> |   |
| <input type="checkbox"/> \$10,000 - Red, Hot & Soul Production Crew Sponsor <b>SOLD!</b>                      |   |

### TABLES AND VIP PACKAGE FOR TWO

- |  |   |
|--|---|
| <input type="checkbox"/> \$25,000 - Red Table Sponsor                          | <input type="checkbox"/> \$5,000 - Soul Table Sponsor   |
| <input type="checkbox"/> \$10,000 - Hot Table Sponsor                          | <input type="checkbox"/> \$2,500 - Naughty But Nice Duo |
| <input type="checkbox"/> I cannot attend but would like to contribute \$ _____ |   |

### Payment Options:

Total amount payable to ZACH Theatre for Red, Hot & Soul 2019 \$ \_\_\_\_\_

Please Note: Full payment must be received prior to the event on May 4, 2019.

My employer \_\_\_\_\_ will match my gift!

Check enclosed (payable to ZACH Theatre)  Please send me an invoice for the above amount

Please charge my credit card on \_\_\_\_\_ (mm/dd/yy)

Visa  MasterCard  American Express  Discover

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ (mm/yy) CVV \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

## Thank you for your generous support of ZACH Theatre!

ZACH Theatre is a 501(c)(3) nonprofit organization EIN# 74-1369410

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For more information, contact Cathleen Berdan, Associate Director of Development  
at cberdan@zachtheatre.org or 512-476-0594 x260.

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