

RED, HOT & SOUL

# NAUGHTY

but  
nice

## 2019 style guide

"SOMETIMES YOU HAVE TO BE  
A LITTLE BIT **NAUGHTY**!"

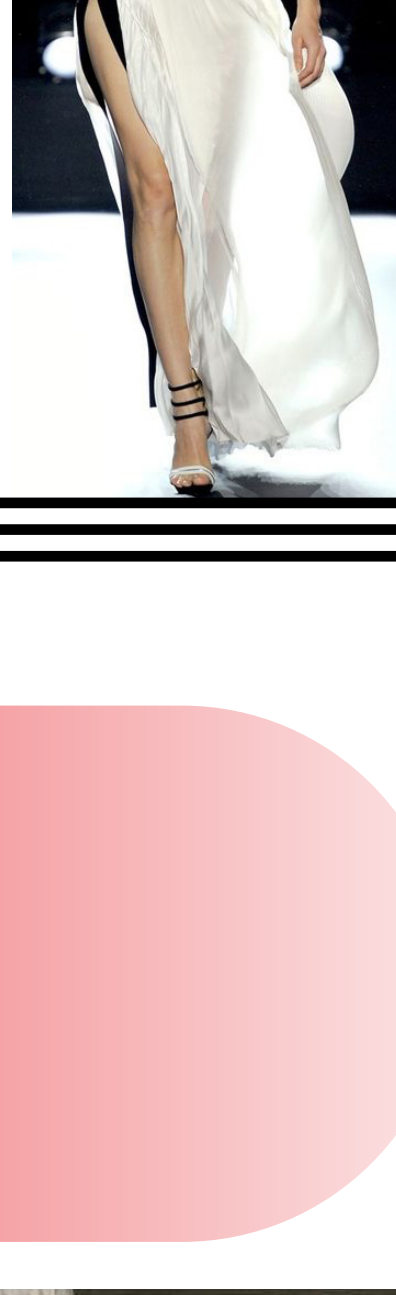
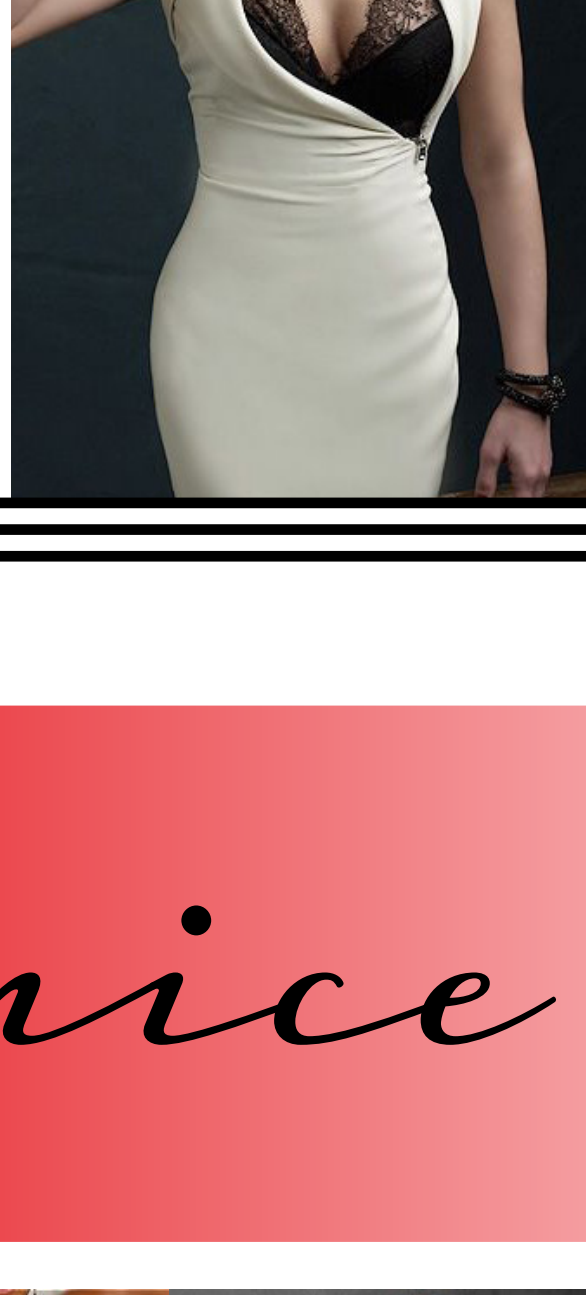
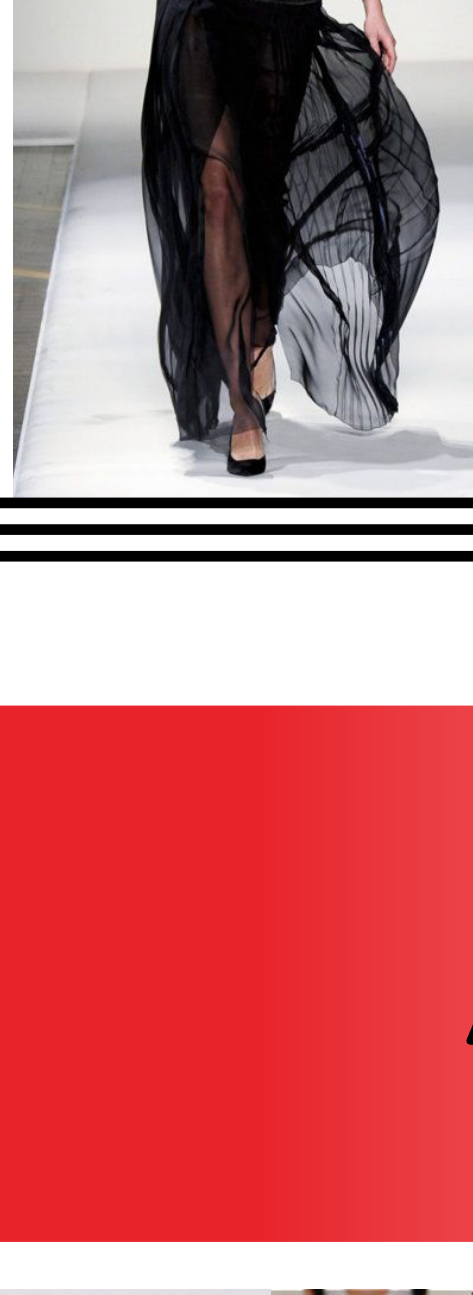
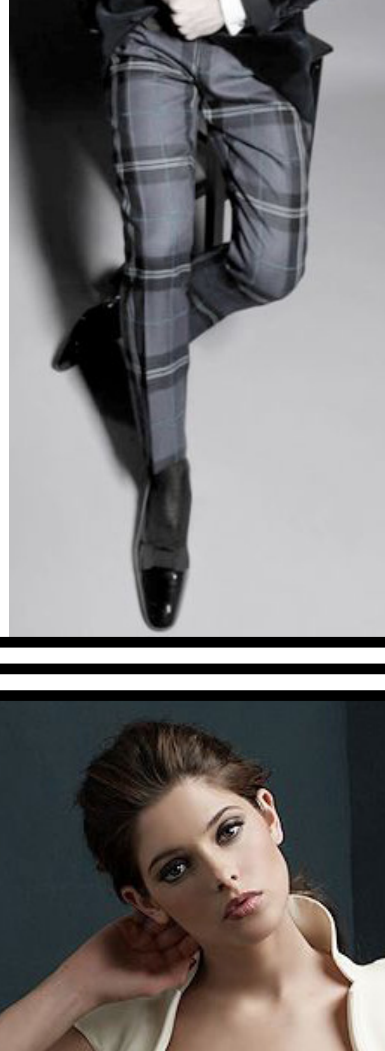
—ROALD DAHL'S *MATILDA THE MUSICAL*

Black. White.  
Dark. Light.  
Naughty. Nice.

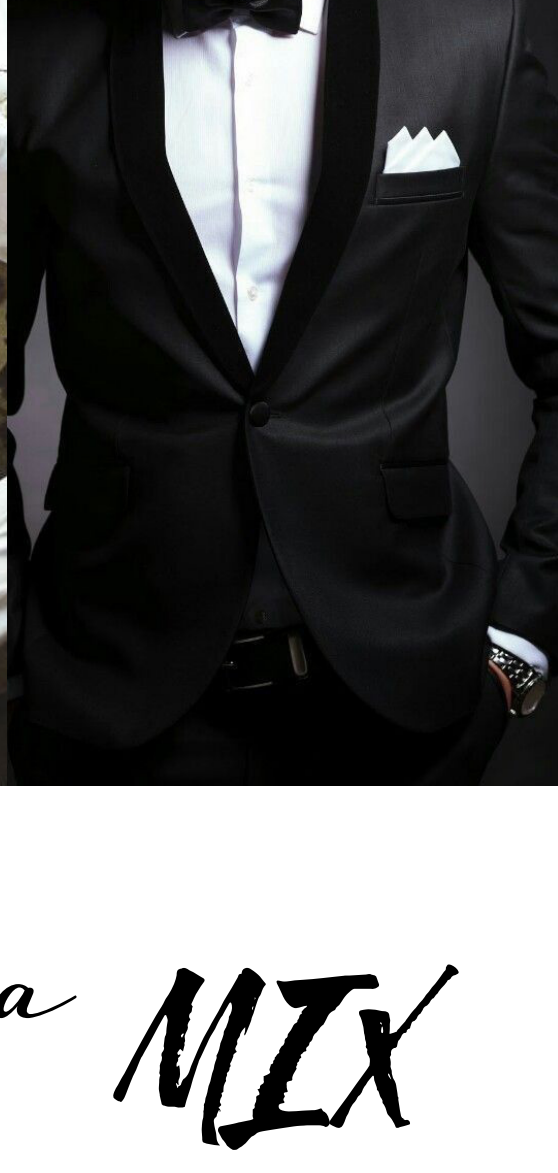
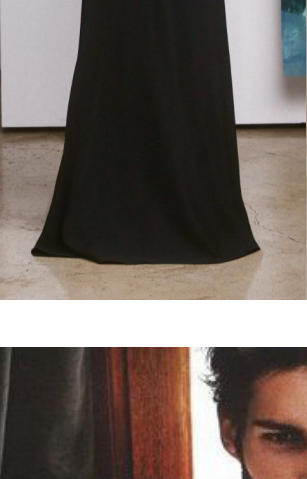
This year's Red, Hot & Soul style is inspired by ZACH Theatre's upcoming production of Roald Dahl's *Matilda the Musical*, with a black tie approach.

When putting together your look, dabble with the duality, add a pop of red, return to your childhood with a playful pattern, and don't be afraid to get a little bit naughty!

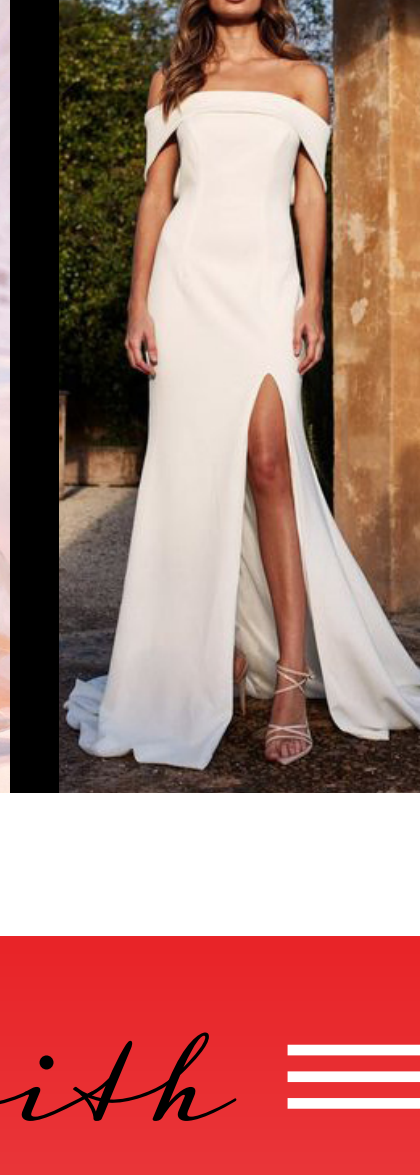
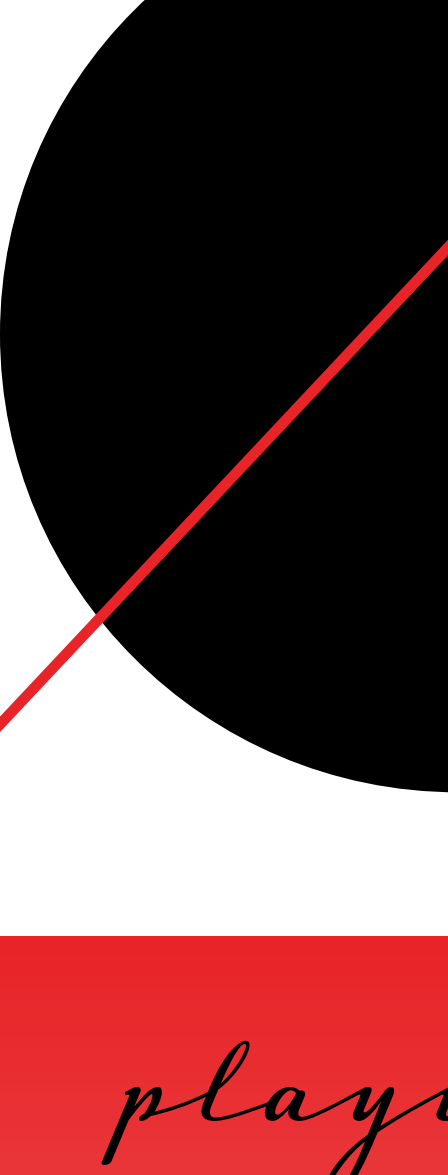
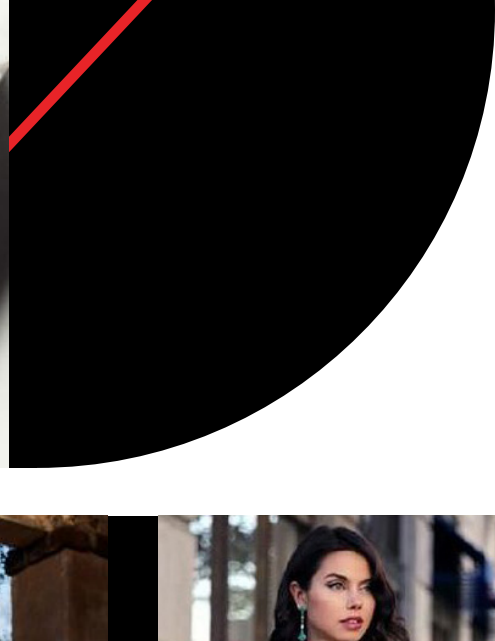
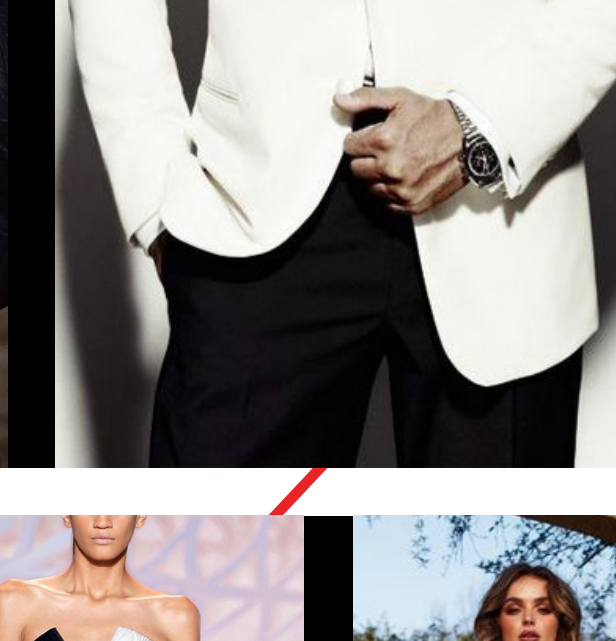
## NAUGHTY



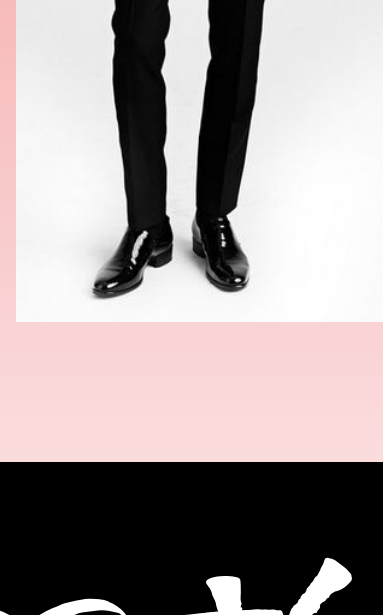
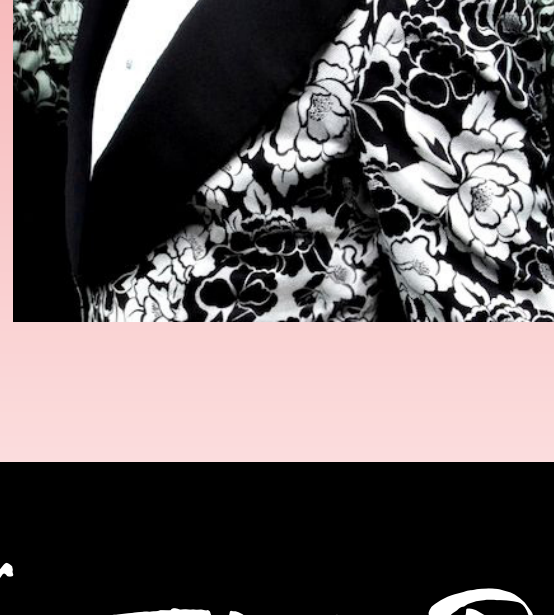
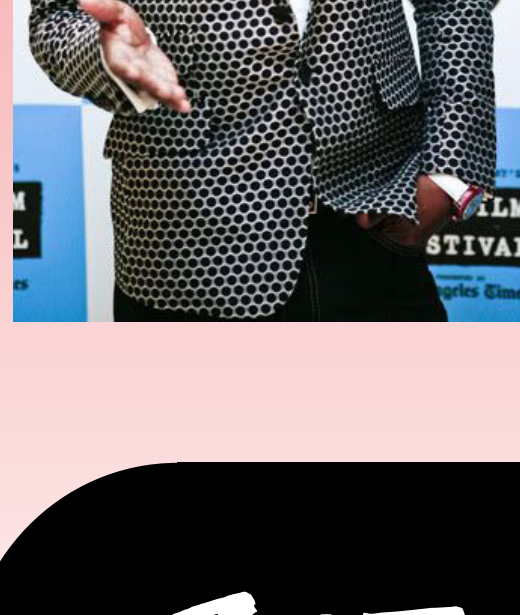
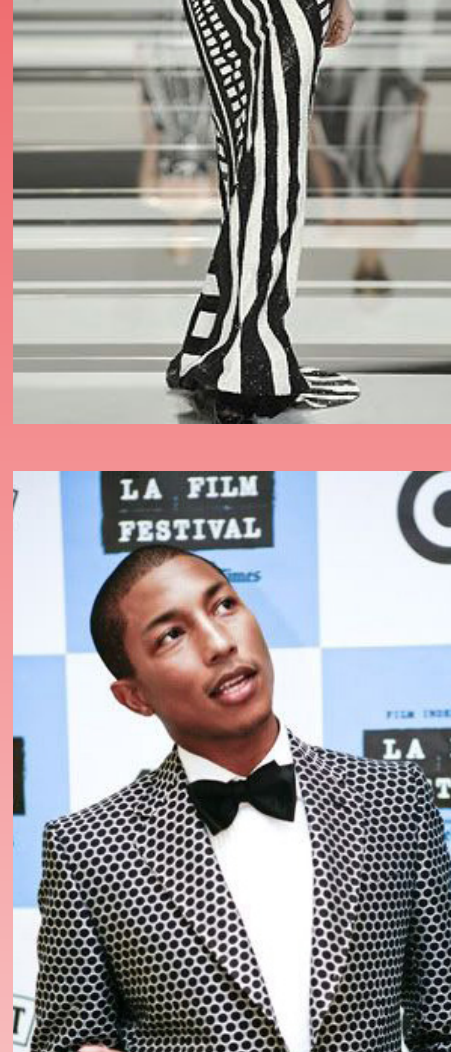
## nice



or a **MIX**  
of both



playing with  
**PATTERNS**



# JOIN THE PARTY